

Update on the Cultural Olympiad in the East of England

January 2012

With less than six months to go to the opening of the London 2012 Olympic and Paralympic Games this update brings you London 2012 related culture news.

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1 Foreword

With under six months to go until the opening of the London 2012 Olympic and Paralympic Games, we can look forward to a year that will be extraordinary in many ways. Yet even before this summer's events commence, the Games have had an impact on the cultural sector across the East of England.

We have already seen both the Royal Opera House production facilities and the Pacitti company move in to the East as a result of the Games and the Cultural Olympiad. New artists studios have been developed in the Hadleigh Old Fire Station, and there have been events, hundreds of workshops, capacity building and audience development initiatives prompted and spurred on by both the Games and the Olympiad.

We have also seen some of our major events develop capacity and build large scale projects, especially with investment from the Legacy Trust UK. Aldeburgh Music, the UK Centre for Carnival Arts in Luton and Norfolk and Norwich Festival have developed large scale projects for 2012 extending their reach for the future, cementing their reputation, with touring work and international collaborations.

The East of England's contribution to the Cultural Olympiad has a specific emphasis on skills development and opportunities for young people. From the Screen Team programme to the Luton Truck Art project, young people have actively engaged with culture in the East and developed new skills. In addition Team East for Skills has been helping people into training and employment using culture and sport.

The opposite page highlights some events that are planned for the summer and next month we will bring you more detail on the Cultural Olympiad programme, with the final Inspire Marks awarded.

Over the last four years we have worked across the region to generate a programme with a total value estimated to be approaching £10 million, with significant investment from Arts Council England, Legacy Trust UK and local authorities across the region.

Thank you for all your support in helping make this happen. As we look forward to a year to remember you can receive up to the minute news on events, tickets going on sale, and forthcoming activity by following me on twitter @lizhugheseast

<https://twitter.com/lizhugheseast>

The Cultural Olympiad Inspire Mark Projects in the East of England in figures

In the first three years, between 2008 and 2011, the Inspire programme has

- reached over one million people
- through more than 40 projects and 650 public events
- worth a total of in excess of £2 million
- which have provided in excess of 750 workshops
- In addition Open Weekends in 2008, 2009, 2010 and 2011 delivered over 400 events which have given people new opportunities to experience culture across the East of England.

2 Highlights of the Cultural Olympiad programme in 2012

London 2012 Festival

- **Big Dance world record attempt**, 18 May, across the region and the UK
<http://festival.london2012.com/events/9000962041>
- **Crash of the Elysium**, 15 June – 8 July, Ipswich
<http://festival.london2012.com/events/9000961495>
- **Global Alchemy**, 21 June – 9 September, Cambridge
<http://festival.london2012.com/events/9000961761>
- **How Like an Angel**, 26 - 28 June, Norwich
<http://festival.london2012.com/events/9000961364>
- **Ring Round the World**, 2 – 5 July, Comberton Cambridgeshire
<http://festival.london2012.com/events/9000961503>
- **Sparks Will Fly Finale**, 6 July, Chelmsford
<http://festival.london2012.com/events/9000961969>
- **Big Dance**, 7 – 15 July across the region and the UK
<http://festival.london2012.com/events/9000962007>
- **Carnival Crossroads**, 8 July, Luton
<http://festival.london2012.com/events/9000961884>
- **Aldeburgh World Orchestra**, 20 and 22 July, Snape Suffolk, 29 July London
<http://festival.london2012.com/events/9000961162>
- **Walking**, 20 August – 2 September, Norfolk
<http://festival.london2012.com/events/9000962160>
- **Waterlitz**, 8 September Great Yarmouth
<http://festival.london2012.com/events/9000961890>

Cultural Olympiad in the East of England Summer 2012

Artists Taking the Lead

- **On Landguard Point**, Pacitti Company, across the region dates tbc
<http://festival.london2012.com/about/culturalolympiad/on-landguard-point.php>
- **Godiva Awakes**, 3 – 5 August Luton, Hatfield, Waltham Abbey
<http://festival.london2012.com/about/culturalolympiad/godiva-awakes.php>

Stories of the World

- **Treasures of China**, 30 June – 7 January 2013 Colchester
<http://www.cimuseums.org.uk/whats-on/2012/06/30/treasures-of-china.html>
- **Tomb Treasures of Han China**, May – September, Cambridge
<http://www.fitzmuseum.cam.ac.uk/whatson/exhibitions/han/>
- **Luton World Exhibition**, dates tbc, Luton
<http://www.museumsluton.com/truckart>
- **China in the East**, touring exhibition, various locations
http://www.eppingforestdc.gov.uk/leisure_and_culture/Museum/china_in_the_east_exhibition.asp

For more information about the Cultural Olympiad visit

<http://festival.london2012.com/about/culturalolympiad/cultural-olympiad.php>

3 Box office records broken as The Crash of the Elysium tickets go on sale

The Crash of the Elysium is the Live Doctor Who show created by Punchdrunk in which the audience is the star of the show. The show runs from 15 June – 8 July and is unlike anything else you've ever experienced. This is your story, your mission, you are the hero. Everything depends on you. There is no stage, there is no comfy seating, there is no division between the world of the audience and the world of the show. You are at the heart of the action and you drive the story forward. No two shows will ever be the same, no individual adventure will ever be repeated. As the box office opened on 20 January at the New Wolsey Ipswich all records were broken, to ensure you get your tickets visit

<http://www.wolseytheatre.co.uk/2012crash>

4 Secretary of State visit promotes cultural and tourism opportunities

On 20 January the Rt Hon Jeremy Hunt MP visited Norwich to promote the cultural and domestic and international tourism opportunities around the London 2012 Games. James Berresford from Visit England talked about the Great Britain and also domestic tourism campaigns planned. Martin Green Head of Ceremonies at London 2012 talked about the Cultural Olympiad, torch relay, ceremonies and celebrations planned around the Games. For coverage of the event visit

http://www.edp24.co.uk/norfolk_urged_not_to_miss_out_on_2012_london_olympics_opportunity_1_1183716 for details of the campaigns visit

<http://www.visitbritain.org/aboutus/marketing/greatcampaign/index.aspx> and <http://www.visitengland.org/2012offers/index.aspx>

5 Screen Team announce first screenings for 2012 – Movies at the Mansion

The Cambridge Film Trust has announced the first film event for 2012: a special one-off day of cinematic indulgence on 25 February at the opulent, French-style mansion at Wrest Park in Bedfordshire, recently restored and revitalised by English Heritage. The portable cinema screens will pop up in Wrest Park's magnificent State Rooms for a specially selected programme of rarely-screened features and short films, including two classics by Stanley Kubrick, a true master of cinema who lived and worked for over twenty years at his own mansion a mere 25 miles from Wrest Park as well as a screening of the Gruffalo for a younger audience.

For more info visit <http://www.cambridgefilmfestival.org.uk/movies-at-the-mansion/>

Movies at the Mansion is part of the Cambridge Film Festival's [Screen Team](#) initiative. This innovative events and training programme - a first for any film festival in the UK – will inspire at least 45 young people from across the East of England to achieve their 'personal best' and develop their skills and confidence by taking part behind the scenes – and screens – at film events across the region.

6 Music Nation, 3 – 4 March

On March 3rd and 4th, Music Nation – a UK wide London 2012 Festival countdown event - takes place at over 50 venues around the UK. The project is devised and led by the BBC. The programme will showcase the best of the UK's musical talent through ambitious and innovative partnerships and musical performances by orchestras and music groups the length and breadth of the country. Thousands of

musicians are expected to be involved in performances of all types of music. In the East of England events include

- 3 March Saffron Walden, Essex
<http://festival.london2012.com/events/9000961812> ,
- 3 March Grays, Essex <http://www.harmonie.org.uk/Olympiad.php> and
- 4 March Bury St Edmunds <http://festival.london2012.com/events/9000961810>
and <http://theapex.co.uk/whats-on/event/254/academy-of-ancient-music/>

<http://festival.london2012.com/news/2012/01/music-nation-a-spectacular-musical-weekend.php>

The Making Music Overture is part of the Cultural Olympiad. It will launch during Music Nation, a Countdown Event for the London 2012 Festival, the finale of the Cultural Olympiad. The Making Music Overture is a new work that it is hoped will become as well known as Tchaikovsky's *1812 Overture* through many performances by Making Music member groups in the run-up to the Olympic Games in 2012. If local authorities would like performances please get in touch with Helen Thomas, Once in a Lifetime Project Officer 020 7422 8289, 07827 51236
helen@voluntaryarts.org helen@makingmusic.org.uk www.voluntaryarts.org
<http://www.makingmusic.org.uk/our-work/projects-and-programmes/London-2012-Cultural-Olympiad/making-music-overture.htm>

7 Carnival Crossroads East Bound artists announced

The Carnival Crossroad East Bound artists came together in January for the first Creative Gathering to launch the start of the East Bound carnival narrative. National lead designers Ray Allan Mahabir (Ipswich), Steven Hoyte (Luton), Ali Pretty (Cambridge), Helen Davenport (Southend) and Jessica Rost (Norwich) will be working with recruited hub designers in each location to create a king or queen and 100 costumes with their community groups. Other artists commissioned for the Legacy 2012 project include: Kiran Patel, Colin Spalding, Hughbon Elvin Condor, Paul Maclaren and Ricki Outis

The music for the 500-strong carnival procession will be headed by Musical Director, John Paul Courtney and the project will be bringing international Float Builder, Milton Cunha over from Rio to lead to the design and building of the main Brazilian-style float which will head the East Bound procession.

Hub Designers confirmed are Julie Carpenter (Ipswich), Sally Carpenter (Southend), Pat Howe (Norwich), Deanna Tyson (Cambridge). UK Float Artists are Debbie Hadley (Southend), Bee Farrell (Ipswich), Ali Mackenzie (Norwich), Tito Vega (Cambridge). Hub music leads are to be announced soon as are lead dancers.

For more information visit

<http://www.carnivalarts.org.uk/CarnivalCrossroadsEastBound.aspx>

8 Aldeburgh World Orchestra tickets on sale and Aldeburgh Young Musicians announced

Sir Mark Elder will conduct the 124 talented young musicians (aged 18–29 years) from across the globe who make up the Aldeburgh World Orchestra, created specially for the London 2012 Festival. The concert will celebrate the last 100 years of orchestral music; works include Stravinsky's Rite of Spring, Shostakovich's Symphony No 5, and music by Mahler and Aldeburgh Music's founder, Benjamin Britten.

Inspired by this, Exchanging Worlds is a project that will celebrate the creation of the Aldeburgh World Orchestra by connecting more than 100 young Suffolk people with the orchestra members in their own countries. They will exchange recordings of music online prior to their visit, providing the young people with material to create their own pieces of music, which will be presented as sound sculptures.

Exceptionally talented young people from Aldeburgh Young Musicians in the Eastern region will also form a new ensemble which as part of the celebrations will perform specially written music reflecting the diverse cultures of the AWO. AYM Exchanging Worlds Ensemble performed in December and January launching the Exchanging Worlds Ensemble. Musicians announced are

Freya Aquarone saxophone	Hannah Brock guzheng
Oscar Charlton electric guitar	Gabriel Ciulli recorder
Alex Cook composer/violin	Miranda Davies percussion
Owen Dawson trombone	Lewis Evans flute
Andrew Farnden clarinet	Matthew Farthing percussion
Luke Fitzgerald composer/trombone	Florence Glanfield viola
Harry Greene saxophone/bass guitar	Tom Hiom guitar
Robert Jewell tenor horn	Finlay McEwen saxophone
Imogen Ridge harp (n/a 16/17 Dec)	George Stronge trumpet/bass guitar
Alexei Watkins french horn	Alex Wilson piano/violin
Alex Wolf composer/violin	

To book tickets <http://festival.london2012.com/events/9000961162>

9 In the Zone

In the Zone is a national engagement and education initiative run by the Wellcome Trust which involves sending a free investigation kit to every UK school and college, and delivering a nationally touring exhibition for family audiences. Due to the high level of interest they have received in hosting this exhibition, the Wellcome Trust has decided to undertake a new strand of the In the Zone project. They are currently in the process of inviting selected organisations to bid for this work, and will have a supplier in place by mid-April. For further information about In the Zone, please get in touch with Dr Leah Holmes Olympics Project Manager Special Projects, Public Engagement 0207 611 7350 L.Holmes@wellcome.ac.uk or take a look at the project website: www.getinthezone.org.uk or <http://www.getinthezone.org.uk>

10. Big Dance - Handbook, 24 February event and Opportunity

The Big Dance Handbook is now also available. For more information on Big Dance please visit the website here http://bigdance2012.com/event_map.php

Inspired! A dance toolkit for the Olympics event, with Wayne McGregor of Random Dance will take place at the Jewood Dance House in Ipswich on Friday 24 February. A practical teacher training day open to those who are responsible for delivering dance in and out of school settings. Please promote this event to colleagues who may be interested. Wayne McGregor will provide an introduction about the philosophy behind Big Dance and the creative possibilities surrounding it. Wayne McGregor | Random Dance will then lead two practical sessions; one looking at the Big Dance School Pledge with ideas for developing and progressing the dance material; the other looking at resources from the Olympic Archive and using images and text as a stimuli for making movement.

<http://www.danceeast.co.uk/whats-on/584/Inspired/>

Big Dance is London's Legacy Trust UK programme, delivered by the Greater London Authority, Arts Council England and Foundation for Community Dance. The project is currently running a young people's design competition. They are looking for designs on the theme of 'Dancing in the Streets'. The winners from two age groups will have their design made into a travel card cover and displayed in the Design Museum Shop. The deadline is 1 March 2012. For more information:

<http://designmuseum.org/families/young-people>

For other information about the Big Dance programme in 2012 sign up for emails here

<http://www.bigdance2012.com/>

11 Britten Sinfonia 'Anthems' project

Britten Sinfonia and Orchestras Live saw a celebration concert in South Norfolk on 27 January. The concert marked the culmination of a creative process in which a team of artists from Britten Sinfonia worked with students from three schools. Together they created an Anthem which premiered on 27 January and subsequently performed at the Village Games around Norfolk during the 2012 Olympic celebrations. <http://www.orchestraslive.org.uk/default.asp?id=503>

12 News in brief

- **Volunteer performers needed for London 2012 Paralympic Opening and Closing Ceremonies**

The London Organising Committee of the Olympic and Paralympics Games (LOCOG) is searching for enthusiastic and energetic adult volunteer performers to participate in the Opening and Closing Ceremonies of the London 2012 Paralympic Games. People can find more information and register their interest for this opportunity by completing the online application form www.london2012.com/ceremoniescasting.

For those who want a chance to see the successful applicants in action there are a limited number of tickets still available for the Paralympic Opening and Closing Ceremonies at www.tickets.london2012.com until 6 Feb 2012

- **All The Bells - get involved**

Ring a bell for Martin Creed's biggest ever work *All The Bells* to welcome the Olympic and Paralympic Games on Friday 27 July 8am – 8.03am. For more information and to register to ring a bell visit www.allthebells.com You can suggest your own event or join an existing event perhaps by even ringing a bell at your nearest Church. Click on the link to find opportunities near you.
<http://www.allthebells.com/how-to-take-part/join-our-ringing-community/>

- **Local leaders Get Involved**

The 'Local Leaders' initiative is an invitation to people across the UK to take the 2012 Games into their community and create their own celebrations next year, for the Olympic Torch Relay and other key moments during the Olympic and Paralympic Games. People are encouraged to sign up to the Local Leader programme to receive further information on a range of themed celebration ideas focusing on the Opening Ceremony evening, gardening, quizzes and barbecues and be in the front row to receive free London 2012 event materials. Register for Local Leaders - this initiative is an invitation to people across the UK to take the 2012 Games into their community and create their own celebrations next year register at www.london2012.com/localleaders

- **Arts Award Cake & Coffee**

10 February 2012, Norwich there will be an informal drop-in session for advisers wanting advice and professionals interested in finding out more about Arts Award. Come and join us for tea and cake at The Garage, Norwich - this is a great opportunity to meet other Arts Award advisers or access some pre-moderation support. To book [follow this link](#) or contact Olivia on 01603 283382 for more information

- **Inspire News**

The Inspire Programme has now closed. There will be announcement about all of the successful Inspire projects in February.

Contacts

Cultural Olympiad leads in your area

To contact the Nations and Regions East culture lead in your part of the region please contact

Bedfordshire and Luton

Andy Grays Andrew.Grays@LutonCulture.com 01582 878110

Cambridgeshire

Joanne Gray Joanne.Gray@cambridgeshire.gov.uk 01223 715476

Essex

Linda Gaine linda.gaine@essexcc.gov.uk 01245 431491

Hertfordshire

Annie Hawkins annie.hawkins@hertscc.gov.uk 07770 635305

Norfolk

Helen Lee helen.lee@norfolk.gov.uk 01603 638124

Suffolk

Adam Baker adam.baker@suffolk.gov.uk 01473 260821

Broxbourne, Olympic host borough

Steve Whitlam sw.leisure@broxbourne.gov.uk 01992 785555 x5909

Many districts have London 2012 and Cultural Olympiad leads. County leads can put you in contact with these individuals.

London 2012 Olympic Torch Relay leads

Tuesday 3 July Peterborough Annette.Joyce@peterborough.gov.uk

Wednesday 4 July Norwich HelenSelleck@norwich.gov.uk

Thursday 5 July Ipswich John.Stebbing@ipswich.gov.uk

Friday 6 July Chelmsford Bernard.Mella@chelmsford.gov.uk

Saturday 7 July Cambridge sportsdevelopment@cambridge.gov.uk

Sunday 8 July Luton Sinead.McNamara@luton.gov.uk

Keeping up to date

To receive updates from Liz Hughes, Creative Programmer for the East of England for London 2012 email marc.atkinson@artscouncil.org.uk to join the mailing list.

To receive updates from Nations and Regions East please sign up for email updates at <http://www.risingtothechallengeeast.co.uk/subscribe/> (you can also register to receive alerts on culture news here).

Liz Hughes Creative Programmer - East of England

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