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SKILLS AND EMPLOYMENT

03



ASPIRATIONS Objectives	5 year OUTCOMES Measurement Indicator within 5 year Business Plan	INPUTS intervention/key task/milestones over next 12 months	OUTPUTS over next 12 months	Lead Agency/ partnership	Timeline
<p>Using the London 2012 Games as a catalyst for employment and skills opportunities, not just to support delivery of the Games, but also to create a lasting legacy through new jobs, skills and a learning culture, and creating more innovative ways for delivering these opportunities to all sections of the community. Specifically:</p> <p>A. Generating sustainable employment through new job opportunities created for the Games and afterwards as a by-product of the Games.</p>	<p>SKILLS The Thematic Delivery Plan will contribute towards a number of other previously published Government ambitions and targets (Leitch) in England, by 2020:</p> <ul style="list-style-type: none"> • 95% of the working age population to have Functional literacy(Level11 and numeracy (Entry Level 3) skills; • More than 90% per cent of the working age population qualified to Level 2; • 68% per cent of the working age population Qualified to Level 3; • 20% of young people undertaking an Apprenticeship 	<p>Generic Use partner E-newsletters to promote skills</p>	<ul style="list-style-type: none"> • AUUEE (twice a year) • ACER (twice a year) • NRE Business (twice a year) • EESCP (twice a year) • County publications (twice a year) 	<p>AUUEE/ACER/ NRE Business group/EESCP/ County Leads</p>	<p>Throughout 2010/11</p>
	<p>Specifically:</p> <ul style="list-style-type: none"> • FEI/HEI sports coaching and training provision to generate a 5% year-on-year student increase in those entering the sport employment sector 	<p>Measured by Skills Active on a growth basis every 2-3 years</p>	<ul style="list-style-type: none"> • Delivery of East Links • Lead partners to promote awareness and opportunity 	<p>SSC/Skills Active</p>	<p>2010/11</p>
	<ul style="list-style-type: none"> • Engagement of not less than 10% of FEIs /HEIs with PODIUM and its work opportunities 	<p>a) Use North Herts college as a role model b) Use ACER to publicise at events</p> <p>a) Promote E of E event at Norwich City College b) Podium to present at Deputy Vice Chancellors meeting through AUUEE</p>	<p>Working with Podium to:</p> <p>a) increase number of colleges registered on Get Set by 25% in 2010/11 b) Increase HEIs Inspire Mark holders from University of Cambridge and Anglia Ruskin (2) to (4). c) Podium to present to County Leads networks</p>	<p>N Herts College ACER</p> <p>EESCP</p> <p>AUUEE</p>	<p>Throughout 2010/11</p> <p>March/April 2010</p> <p>March/April 2010</p>

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<p>B. Developing and creating new skills in the East of England workforce that will benefit people in their jobs up to 2012 and beyond.</p> <p>C. Promoting a culture of learning new skills in the East of England workforce through the ethos of sporting excellence and volunteering.</p>	<p>BUSINESS</p> <ul style="list-style-type: none"> • 15% of companies based within the region that are registered on CompeteFor that go on to publish to complete a Skills Health Check and/or commit to skills pledge • 10% of published CompeteFor companies to become Local Employment Partnerships employers 	<p>Promote the new business opportunities created through the 2012 Games to businesses through the integrated brokerage service provided by IIDB Ltd from April 10</p> <p>Businesses registered for CompeteFor targeted for Skills Health checks/ Skills Pledge/ LEPs</p>	<p>Agree with IIDB Ltd measurement capability</p> <p>Promote skills in E-newsletter to businesses</p>	<p>EEDA / NRE Business lead/EEDA Skills lead/EESCP/ /IIDB Ltd</p>	<p>Throughout 2010/11</p>
<p>D. Creating a wider and lasting impact by innovating and demonstrating new and effective ways of promoting workforce development and engaging people in the workforce.</p>	<p>PERSONAL BEST</p> <ul style="list-style-type: none"> • Aspiration of 100 graduates delivered through the Personal Best programme <p>PB regional plans and assurance templates agreed by PBNSG</p> <p>75% PB graduates supported into further work, volunteering or training</p>	<p>Delivery of a Personal Best programme in the region.(C)</p> <p>Update: extra places sourced for Essex CC 80 places, 20 for Suffolk and from infill to London Borough provision. Norfolk bid for 50 places yet to be confirmed</p>	<p>Programme running within the region</p> <ul style="list-style-type: none"> - monitoring via contracts management per contract - overview via this sub group quarterly (125 places have funding awaiting details from Suffolk regarding commence date) 	<p>COVER/ ACER/Stuart Wilson / LSC/ Essex CC – Dominic Collins/ Suffolk – Adam Baker/ Norfolk Andy Hodgson</p>	<p>2010/11</p>
	<ul style="list-style-type: none"> •NEET 	<p>Promote training opportunities for 14-19 NEET using 'pull' of the 2012 Games. See also apprenticeships</p>	<p>Reduced number of NEET young people, specifically in venue location areas (see county action plans) and Personal Best for Essex directed at this customer group</p>	<p>Skills Active County leads Essex/ Herts and JCP District leads</p>	<p>2010/11</p>

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<p>E. Through improving the skills of the workforce, increasing business opportunities for tourism, media, sport and related sectors, including the potential for inward investment and exports, throughout the East of England.</p> <p>F. Support the development of a workforce (employed and volunteer) with the right skills in the right place at the right time to construct the 2012 Games venues in the East of England</p>	<p>SKILLS Volunteering</p>	<p>Delivery of The Legacy Trust Volunteering into Employability programme Team East for Skills</p>	<p>Aggregated 2010/11 targets reviewed quarterly 26 Team East meetings 1950 Warm up participants 4320 Bronze participants 1600 participants in jobsearch /further learning 180 participants as volunteers post learning 796 participants in work 78 case studies produced</p>	<p>EEDA Contracts Manager / COVER-Jan Cunningham and Sub regional leads. Arts East: Suffolk/Norfolk</p>	<p>Throughout 2010/11</p>
		<p>Delivery of the LSC ESF Sports and leisure - East Links.</p>	<p>2010 delivery of 813 qualifications (April to Dec 2010) – 558 coaching qualifications, 15 coaching tutor qualifications, 64 community development qualifications, 64 operational qualifications, 64 health and fitness qualifications, 128 officiating qualifications</p>	<p>LSC/ ACER (Keith Middleton Contracts Manager and Stuart Wilson)</p>	<p>Financial year 2010/11</p>
		<p>Delivery of Regional Volunteering event</p>	<p>Deliver event to increase awareness/ infrastructure of volunteering and its legacy.</p>	<p>NRE Team /EESCP/ COVER</p>	<p>June 2010</p>
		<p>Linking language skills development between Pre Games Training Camps, Transport Hubs and venues and exploring the link between customer service, language and culture.</p>	<p>Language Framework produced for 2005-12. Pages 65-67 refers to NRE. - Language and cultural training for a selection of Stansted Airport staff - One day workshops at training camps - Meeting Goskills SSC re: Stansted activity</p>	<p>David Owen UKTI/RLN</p>	<p>Throughout 2010/11 2010/11</p>

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	<p>SKILLS cont. Increase WorldSkills competition awareness with colleges and NAS in East of England – aspire for an applicant for 2011 entry</p>	<p>Supporting WorldSkills 2011 to maximise the contribution it will make in promoting skills for 2012 Games</p>	<p>Agreed action plan to raise awareness of WorldSkills in liaison with UK Skills to include presentations to NRE group and Executive Use logo of support on all publications including EEDAs.</p>	<p>ACER/EEDA/ Colleges/ EESCP/ UK Skills</p>	<p>Throughout 2010/11</p>
	<p>EMPLOYMENT</p> <ul style="list-style-type: none"> • Job opportunities provided in the development of 2012 venues in the East of England i.e: <ul style="list-style-type: none"> - Apprenticeships - Unemployed into jobs - Up skilling workforce 	<ul style="list-style-type: none"> • Ensure local JCP contacts feed into county leads progress with recruitment at sites 	<p>Quarterly update of vacancies/ placings in venue sites</p>	<p>JCP/ County Leads</p>	<p>2010/11</p>
	<p>We will be clearer as we progress towards 2012, what impact innovation in employment, driven by work on 2012 Games, will have on employment and skills levels as the longer term legacy for employment is hard to estimate with any accuracy (specifically see across)</p>	<ul style="list-style-type: none"> • Delivery of 'Bridging the Gap' 2012 related security sector programme 	<ul style="list-style-type: none"> - Programme running in the region. - Consider basic culture/language element - Link to JCP regarding permanent job opportunities 	<p>Herts College Michael Wright 01462 424377) and county lead John Fuller/ David Owen UKTI/ Dee Wood JCP</p>	<p>From Jan 2010</p>

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	<p>SKILLS & EMPLOYMENT Ensuring integration of skills and employability agendas including employer integrated offer as we deliver mainstream activity linked to 2012 legacy</p>	<p>Ensuring that the Integrated Employment and Skills trials live running access opportunities created through the Olympics, using the volunteering programmes to support individuals toward employment. AACS</p>	<p>Ensure nextsteps adviser awareness & AACS Regional Steering Group to include on agenda</p>	<p>LSC/JCP/IES Next steps/ AACS</p>	<p>Throughout 2010/11</p>
		<p>Promote apprenticeships within the context of the Olympics to employers and individuals. (Update: Essex CC linking with Personal Best and Suffolk CC linking 7 vacancies to 2012). Positioning statement awaited</p>	<p>National Apprenticeship Service (NAS) include Olympic related opportunities into business and marketing plans, agree positioning statement with them. Meeting taking place to be actioned by EESCP</p>	<p>NAS/County leads</p>	<p>Throughout 2010/11</p>