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ASPIRATIONS Objectives	5 year OUTCOMES Measurement Indicator within 5 year Business Plan	INPUTS intervention/key task/milestones over next 12 months	OUTPUTS over next 12 months	Lead Agency/ partnership	Timeline
<p>A. Increase in sports participation to August 2012 (Sports contribution nationally of 1m adults doing more sport by 2012)</p> <p>B. Stimulate investment into the region's sporting infrastructure</p> <p>C. Increase cross sector working and regional recognition of the role of sport in meeting other agencies agendas</p> <p>D. Raise the profile of East of England as a region for sport</p>	<p>1. Successful delivery of two legacy venues in the region:</p> <p>2. WWCS : To ensure funding package to deliver venue is in place</p> <p>3. To provide a national standard facility that raises the profile of Sport in the East of England and is accessible to both community groups and elite athletes post 2012. To deliver a throughput of 72,000 visits per annum once the facility is fully operational and open to the community.</p> <p>4. 2) Mountain Biking Legacy indicator to be identified following further dialogue with key stakeholders.</p> <p>5. 30% of Legacy Trust regional programme to involve sport volunteering and commissioning of at least 2 major sporting events in the region</p>	<p>Participation: NGB roll out of whole sport plans in the East of England from 2009-2013 contributing to growth in participation, sustained participation in sport and pathways to excellence. (Measure will be active people survey and whole sport plan targets). Measure A, 8, 9,10</p> <p>Implementation of Playground to Podium in the region. Measure A and 7</p>	<p>Agreed delivery priorities and support through CSPs in the region with each of the 46 funded NGBs with subsequent implementation of their plans commenced</p> <p>Delivery of 1 talent identification day in each school sports partnership that feeds County Athlete Assessment Days - CAADs</p> <p>Completion of 2009/2010 CAADs delivery in each of the 6 counties – Bedfordshire, Essex, Hertfordshire, Cambridgeshire, Norfolk, Suffolk (1 per county) with each accommodating a minimum of 30 and maximum of 100 young people. (dryside sports – boccia, football, athletics, wheelchair basketball, table tennis, wet – swimming)</p> <p>Confirmation of targets and delivery for 2010/2011 academic year by September 2010</p>	<p>NGBs/CSPs/ Sport England</p> <p>CSPs/YST/EFDS /Sport England/NGBs</p>	<p>Throughout 2010/11</p> <p>Throughout 2010/11</p>

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	<p>6. Engagement and retention of 66,987 young people aged 5-16 undertaking five hours of sport and physical activity per week between 2009-2011 (County by county targets set)</p> <p>7. Playground to Podium targets for yr 2 TBC</p> <p>8. A reduction in post 16 drop-off in at least five sports by 25% by 2012-13</p> <p>9. A quantifiable increase in satisfaction levels of those taking part in sport. <i>(national satisfaction survey being funded through Sport England)</i></p> <p>10. Improved talent development systems in at least 25 sports</p>	<p>Support the implementation of the regional Legacy Trust programme through joining up delivery and placement vehicles for the project Measures A, D and 5</p>	<p>To ensure that Legacy Trust part funded major sporting events engage in the Team East Volunteering projects and use volunteers from this programme on their events</p> <p>To promote more widely the use of graduates from the volunteering programme into community volunteering roles</p> <p>30% of year 2 throughput of the volunteering training programme engaged in sport related volunteering</p> <p>Opportunities from the 2012 volunteering programme communicated through to the community sport sector via Sport theme group</p>	<p>COVER/Sport Theme Group/County partners</p>	<p>Throughout 2010/11</p>
		<p>Developing engagement amongst young people in Sport across the region. Measure A, C</p>	<p>55 School Sports Partnerships (SSPs) in the East region working to achieve 3 hours of school led PE and sport for 80 per cent of 5 to 16 year olds within the SSP by the end of 2010/2011</p> <p>Continued roll out of the Young Ambassador programme through SSPs in the East region</p>	<p>SSPs, YST, CSPs, community sport partners</p>	<p>Throughout 2010/2011</p>

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			<p>A celebration of National School Sport week in the East of England in June 2010</p> <p>Supporting the roll out of Adizone sites within the East region to include activity for young people</p>		
			<p>Delivery of Sport Unlimited programme (as part of 5 hour offer). Year 3 delivery plans confirmed for all 6 counties, county roll out of programme, monitoring against targets completed and reported</p>	<p>CSPs, SSPs and local community sport delivery partners. Sport England, YST</p>	<p>Throughout 2010/11</p>
		<p>Continued roll out of ESF East Links £1.3m investment in to Sporting skills in the region. Measure A</p>	<p>2010 delivery of 813 qualifications (April to Dec 2010) – 558 coaching qualifications, 15 coaching tutor qualifications, 64 community development qualifications, 64 operational qualifications, 64 health and fitness qualifications, 128 officiating qualifications.</p>	<p>ACER/SkillsActive /CSPs/College West Anglia, SEEVIC College, West Suffolk College, Bedford College, Cambridge Regional College, North Herts College/18 National Governing Bodies</p>	<p>Throughout 2010/11</p>

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		<p>Profile: Support the development for a legacy plan for the Mountain Biking Centre in Essex. Measure B, D and 4</p>	<p>Sport England/Regional 2012 Co-ordinator to meet with project manager in Essex to discuss progress and agree ways in which region can support development of legacy going forwards</p>	<p>Sport England/Essex</p>	<p>Progress meetings to be scheduled during 2010</p>
		<p>Support the development of the sports development legacy plan for Canoeing at the WWCC. Measures A, B, D and 2 and 3</p>	<p>Continue to work with and support LVRPA as the WWCC centre sports development plan evolves in 2010 Document sign off Autumn 2010 Facility handover to LVRPA Autumn 2010</p> <p>Confirmed initial operational programme for when facility opens Autumn 2010 Support LVRPA in any venue community launch plans</p>	<p>LVRPA/Sport England/BCU/Her ts RFW/Essex 2012 Legacy Plan</p>	<p>Throughout 2010/11</p>
		<p>To support two major sporting events in the East of England – Great Swim and Tour of Britain for 2010/2011 using contributions from the Legacy Trust project and to work with health partners to maximise the benefits of the proposed mass participation events. (see link back to volunteering – Team East for Skills project as well). Measure A, D and 5</p>	<p>To work with the Great East Swim steering group to build on success of year 1 of the event in year 2 and deliver 2,500 swimmers through the event (number of participants registered & participated). (event delivery 19th June 2010)</p> <p>To support partners engaging in the Tour of Britain Race (Norfolk, Essex and Suffolk) and Tour Series events (Peterborough) in the region</p>	<p>Sport England/Relevant County Council/Local Authority Partners/EEDA/N RE/Regional Legacy Trust partnership</p>	<p>Throughout 2010/11</p>

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			<p>To support partners progressing applications for funding through Legacy Trust regional board. Funding successfully awarded, outputs/target levels to be agreed and secured</p> <p>To maximise sports development from the events in partnership with key stakeholders</p> <p>To scope out and explore possibility of other future major sporting events in the East of England and where possible to join up cycling projects/events to maximise impact</p> <p>To work with Regional 2012 co-ordinator and Health Partners to deliver a seminar on the economic impact and delivery of major sporting events in the East of England. (links to the festival effect)</p>		
		Engage with national sporting initiatives delivered by sponsors or national partners Measure A	Respond accordingly as opportunities that may emerge – ie Adidas GamePlan project, BT NRE Challenge	Sport Theme Group partners, NRE	Throughout 2011
		Inspire Mark Measures A and D	Work with sport theme group partners to encourage submission of sporting Inspire Mark projects in the region	Sport Theme Group partners, Inspire Programmer	Throughout 2011

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		<p>PGTC – To further support county partners in marketing and promoting their offer to the international community to secure training camp sites in the East of England. Measure D</p>	<p>Progress updates issued to LOCOG as required</p> <p>Regional attendance at a minimum of 1 international event (assuming county area funding support achieved) in partnership with county stakeholders to promote the East of England offer. Support at least one regional visit from NOC/NPC representatives</p> <p>Engagement in LOCOG organised NOC/NPC networking events (at least 1)</p> <p>2 regional PGTC workshops during the year</p>	<p>Regional 2012 co-ordinator and County PGTC leads. UKTI</p>	<p>Throughout the year</p>
		<p>Cross sector working and regional recognition of role of sport in meeting other agencies agendas:</p> <p>Continue to promote the work of the 6 foundations in the region through business engagement opportunities. Measure C</p>	<p>Work with the NRE 2012 communications team/EEDA business lead to promote the foundations to at least one major business event in 2010/11</p> <p>Counties to continue local advocacy and promotion</p> <p>To develop 1 case study promoting the work of the foundations through the regional 2012 communications team</p>	<p>Regional 2012 Communications team/Sport Theme Group partners/Sport England/Sports Aid</p>	<p>Throughout 2010/11</p>



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		<p>Continue to support through the duty to co-operate LAA targets in local government – NI8 increasing adult participation in sport, NI57 Children and Young People engaging in 5 hours of PE/Sport per week and NI6 Volunteering, NI110 Positive Activities for young people Measure A</p>	<p>Counties continue to roll out delivery plans</p> <p>Dissemination of Active People Survey Data in December 2010</p> <p>Production and dissemination of county profiles using 2009 data</p> <p>Dissemination of LAA intelligence gathering report and supporting signposting</p> <p>Work with Culture First to deliver 6 training and information events to support LAA target outcomes</p>	<p>CSPs/Sport England/regional Cultural Agencies</p>	<p>Throughout 2010/11</p>
		<p>To engage with the Cultural theme group on Cultural Olympiad opportunities and effectively use the learning from the physical activity legacy research (Active Celebration Measure A, C</p>	<p>To promote sporting opportunities to sport theme group from cultural Olympiad programmes</p> <p>To ensure Sport engaged in activity on open weekend in July 2010</p> <p>To ensure that through working with NRE comms Sport uses the Live Site to promote key messages on participation. Utilise findings from “Active Celebration” (Health legacy research) to highlight specifically the demonstration effect and use it to support development of plans for the tour of Britain legs/tour series event and great east swim</p>	<p>Sport Theme Group members, Creative Programmer, BBC, NRE</p>	<p>Throughout 2010/11</p>

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		To support Regional 2012 Co-ordinator in engaging partners and ensuring sport is represented in the East of England stages of the relay	Share torch relay information with partners Encourage joined up approaches in feedback Venues/activity/individuals incorporated in the Torch Relay 2 Olympic venues in the region to form part of the Torch Relay	Sport Theme Group members	Throughout 2010/2011