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VOLUNTEERING 07



ASPIRATIONS Objectives	5 year OUTCOMES Measurement Indicator within 5 year Business Plan	INPUTS intervention/key task/milestones over next 12 months	OUTPUTS over next 12 months	Lead Agency/ partnership	Timeline
A. To inspire more people to be more involved in their local communities as a result of the 2012 Games	1. A minimum of 100 graduates delivered through Personal Best programme 2. 1300 participants via Legacy Trust volunteering project for culture and sport	Completion and Release of Regional Volunteering strategy Measure A, 4	1 x Regional volunteering strategy launched and distributed	England Volunteering Development Council (EVDC) / NRE	By March 2011
	3. 2000 Games volunteers to come from the East of England 4. Increase in number of volunteers in the East of England region – up to 2% per annum	Delivery of Team East for Skills - Regional Legacy Trust Volunteering into Employability programme Measure A, 2	See Skills section for outputs	EEDA/COVER See also Sport theme action plan and culture theme action plan	Throughout 2010/2011
	5. Number of sporting volunteers (as measured through active people survey) 6. Numbers for formal volunteering (as measured through Place Survey)	Feed into LOCOG communications out to individuals that have expressed an interest in volunteering for the Games to direct them to local initiatives Measure A, 3, 4	At least 1 x LOCOG communication to individuals expressing interest in 2012 Games time volunteering from East of England supported by NRE	NRE with county area support	Throughout 2010
		Delivery of Personal Best projects in minimum 4 county areas with 100 graduates achieved Measure A 1	Minimum 125 starts delivered (funding confirmed in Essex/Herts/Suffolk) Funding for further 50 places in Norfolk secured Graduation Ceremonies delivered in participating county areas	County Area working groups / Local Authorities	Throughout 2010 completion December

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		Regional launch, promotion of and support for LOCOG volunteering recruitment programme for Games time volunteers	2000 volunteers from East of England selected to be Games volunteers Regional launch event / activity Messages incorporated into NRE Communications – newsletter, e-shots, website, press material	Nations and Regions East Volunteer Stakeholder organisations MLA	September – December 2010
		Influence the LOCOG volunteering strategy/policy to encourage the use of local volunteers at local venues Measure A, 3, 4	NRE engagement with LOCOG Volunteering team, Mayors office etc. Volunteers selected to operate at mountain biking and white water canoe course venues from local area (min 25-50%)	NRE Chairman NRE Project manager County Areas LVRPA	Throughout 2010
		Stakeholder consultation undertaken in relation to Host City Volunteer programme	Feedback submitted to LOCOG/GO-EAST	Government Olympic executive / NRE/ Host Boroughs	End May 2010
		Communication Programme about the 2012 opportunity rolled out to Volunteering Infrastructure organisations and Volunteering Involving Organisations	1 x Regional volunteering conference delivered 2 x Volunteering England events supported with NRE input County area events supported with NRE content/speakers Development of database of Volunteering Infrastructure organisations	EESCP/ NRE/ EVDC	June 2010 October and November 2010 Throughout 2010 April 2010

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		National Volunteering Initiatives supported in region through communication activity	25th Hour launch activity and promotion/campaign delivered in region VE / Youth Net – Inspiration and Legacy from the 2012 Games	NRE	Throughout 2010 Throughout 2010/2011